



KEELY RETZLOFF

Front End Developer + UX/UI Engineer

Skills

HTML5/ CSS3/ JS (ES6+)	4.5 years
ReactJS	1.5 years
WordPress/ PHP	3 years
Adobe Creative Suite/ XD	3 years
GatsbyJS/ GraphQL	1 year
Bootstrap/ SASS /jQuery/ Git	3 years
consuming APIs	2 years

Designer or Developer?

From a young age, I knew that I loved creating websites. I taught myself HTML, CSS, and Photoshop at around 12. In college, I found a love for psychology and UX. Fast forward to today, I live with one foot in both design and development worlds, a developer with an eye for detail and a creative mind.

Work Experience



- **Cart.com** Frontend Developer August 2021-Present
Worked with clients such as Dollar General, Dogtopia to implement custom storefronts utilizing HTML5 JS, CSS3, Merge Codes GSAP
- **PATH Counseling** Freelance November 2020-Present
Web Dev/UX Design, WordPress landing page for client, collab with Visual Designer, mobile experience and interactions designed in XD
- **TREEM**, Intern January 2020-August 2020
Web Dev/UX Design Intern, led UX, Optimized Site speed/SEO, WordPress, PHP Snippets, Complex Plugin Customization, debugging
- **Pod.ly** November 2019-January 2021
Ecommerce Passion Project, Designed in XD and Built in React with GatsbyJS, querying pictures with GraphQL, React Hooks, Git, SCSS

Volunteer Work

- **UTD UX Club** Social Media Sept. 2017
Attended Big Design UX conference, sat in on lectures

References available upon request

Education

- **University of Texas at Dallas**
BA in Arts and Technology
Minor in Psychology
Graduated December 2018
Dean's List Aug.-Dec. 2018
- **Three Rivers High School**
Graduated May 2014

Languages

1. English - Native
2. Swedish - Intermediate B1
3. Spanish - Elementary A2

Fun Facts

1. I'm a casual gamer.
2. I love nature and traveling.
3. I grew up going to Herman's Hermits Revival concerts.
4. My nickname in school was 'Grace.'



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